

LISTENER-SPONSORED PACIFICA RADIO FOR SOUTHERN CALIFORNIA

FOLIO

KPFK~FM 90.7

APRIL, 1976



With the thunder of matching funds and a cloud of pledges — and the familiar strains of the *William Tell Overture* — THE OLD RADIO MARATHON RIDES AGAIN!!

General Manager Will Lewis interviews himself concerning Marathon '76.

Q. I'm new around here. What's a Marathon?

A. You're kidding. A Marathon is a nonstop, around-the-clock, on-the-air fundraiser. Nearly all regular programs are cancelled (except the Evening News) until the goal is achieved.

Q. When does this one start and what's the goal?

A. The fundraising begins 6 PM, Friday, April 2. The goal is \$125,000 or 29 days, whichever comes first.

Q. Why does a radio station that presents quality programming have to resort to the strong-arm tactics of a Marathon?

A. Because gentler methods have failed. Because nearly 50% of our listener-sponsors fail to renew. Because of the 50% who do renew, half renew late. Because 25% of persons who pledge their support never make good on their word.

Q. How successful are Marathons?

A. Almost one-third of KPFK's income as well as one-fourth of our subscribers come in during the Marathon.

Q. Whatever happened to "Pledge Month?"

A. It fell on its face in October.

Q. What about renewals? Why do you "freeze" us out of Marathon participation? Why premiums for new subscribers at the neglect of old subscribers?

A. You've got a point there. For the record KPFK has offered premiums for early renewal for nearly three years. Notwithstanding this, present subscribers can pledge an early renewal of membership, making them eligible for all premiums that are offered! The amount pledged will count fully toward matching funds and mini-goals. But because some of the renewal money is anticipated income -- income we have budgeted -- a percentage will be subtracted from the daily overall figures.

Q. Can I pay my pledge through a credit card?

A. Yes, through **MASTERCARD** and **BANKAMERICARD**.

Q. Why \$125,000 as a goal?

Salaries	\$ 13070
Payroll Tax	1307
Health Plan	1095
Consult. Fees	1505
Vacation Replace.	---
Total People	16977

Wire Service	823
Telephone	2627
Levy	1632
Insurance	376
Washington Bureau	1045
Legal	150
Audit	85
Equipment Rental	147
Rent & Prop. Tax	875
Prog. & Rec.	10
Interest	20
Utilities	1172
Postage	1578
Printing	1278
Mail Service	333
Data Processing	180
Travel	242

Tax and License	120
Office Expenses	125
Bank Charges	300
Raw Tape	465

Concerts	637
Subscriptions	50
Film-of-the-Month	---

Merchandise	60
Advertising	---
Bldg. Maintenance	125

Transmitter Maint.	115
Non-tech. Maint.	---
Tech. Maint.	23
Auto Maint.	50
Parts & Supplies	195
3729 Club	1100
Debt Retirement	1296
Other Expenses	58
Specific Projects	165

TOTAL	\$ 34434
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A. KPFK spends approximately \$35,000 per month (see budget elsewhere on this page). Since January, the station has been averaging only \$20,000 in subscription income. We enter the Marathon with an operating deficit of over \$30,000. Anticipated deficits May through September could reach \$70,000! The remainder (should we be fortunate to collect over 85%) will be used to retire old debts.

Q. Why is the Third Annual Old Radio Marathon different from all other Marathons?

A. [Because there's no bread-ed] Because it's got a "live" old radio program at 8 PM on April 2. Written by Arch Obler of "Lights Out" fame, directed by the man who brought "Henry Aldrich" to a simpler world, Ed Duerr, and co-starring Marvin "The Whistler" Miller.

Q. And the rest of the time will be constant "pitching" and "shucking" for money?

A. Not at all. Some of the best radio produced over the last forty years will be presented each day.

Q. I can't stand some of the corny old radio shows. Why should I stick around?

A. For the truly outstanding dramatic productions in the afternoon. Many are dramatizations of famous Broadway plays, Academy-Award winning films and best selling novels. (See page 13)

Q. Then there's nothing for the serious music buff?

A. On the contrary. We have added morning concerts featuring the radio maestros (see p. 13). And the Los Angeles Philharmonic broadcasts will continue on Wednesdays at 8 PM (see p. 7).

Q. What happens if the Marathon doesn't work? Will you go off the air?

A. No. But to the extent we fail to make our goal we will be forced to cutback staff, programming, services and hours. It's up to all of us to make listener-sponsorship work.

Q. Why does some of this dialogue sound like *deja vu*?

A. Because I lifted much of it from the April, 1973 Folio.

Q. I knew I heard it somewhere.

Cover Girl: Kate Smith

KPFK

90.7

FM

PACIFICA RADIO - LOS ANGELES

PACIFICA OFFICERS

*R. Gordon Agnew	Hon. Chairperson	Peter Franck	3rd Vice President
*Ken Jenkins	Chairperson	*Oscar Hanigberg	Treasurer
*David B. Finkel	President	Nina Bauman	Secretary
*Jonas Rosenfield Jr.	1st Vice President	*George Fox	Asst. Secretary
*Thelma Meltzer	2nd Vice President	Robert Kuttner	Asst. Secretary
		Pearl Skotnes	Asst. Secretary

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Isabel Alegria, Dupuy Bateman III, Joseph C. Belden, Carol A. Breshears, Charles Brousse, Michael R. Davis, Ralph Engelman, Edwin A. Goodman, Ken Jenkins, Danny Samuels, Peter Tagger, Tracy A. Westen.

KPFK LOCAL ADVISORY BOARD

Jim Berland, Carol Breshears, Barbara Cady, Geoffrey Cowan, Moctezuma Esparza, David Finkel, Peter Flaxman, Brownlee Haydon, Herschel Lyman, Herb Magidson, Isabelle Navar, Dolores Peters, Joyce Reed Rosenberg, Jonas Rosenfield Jr., Marvin J. Segelman, Pearl Skotnes, Tracy Westen, Irving Zeiger.

THE VOLUNTEERS: They turn the station on and off and make it go in between times, run errands, produce programs, record, stuff envelopes, answer phones, help at community events—in other words, we could not exist without them. Those not listed elsewhere in the Folio are:

Anthea Ashe, Susan Billingsley, Albert I. Berger, Carolyn Berger, Susan Birnbaum, Stephen Blum, Dan Bottoms, Barbara Clairchilde, Louise Chevin, Peter Cole, Debby Crawford, Dorothy Elitz, Mercedes Everett, Debbie Feld, James Feld, Sean Gordon, Bruce Green, Gail Griffin, Greg Gordon, Bob Gowa, Burt Handelsman, Bill Handelsman, Alison Hershey, John Hochheimer, Mary Ann Indreland, Leni Isaacs, Alan Kanter, Marjorie Kaufman, Ella Kaumeyer, Gordon Kent, Dudley Knight, Barbara Kraft, Joel Kurtzman, Sam Kushner, Bob Lai, Alma Landsberger, Janice Leber, Elizabeth Luye, Enric Marelllo, Maureen McIlroy, Colin McQueen, Sam Mittleman, Aurelia Morris, Jim Mossberger, Marsha Necheles, Jim Nelson, Doug Landauer, Robert Orndorff, Bruce Robinson, Edith Robles, Amy Rodgers, Matt Rotondi, Larry Schwartz, Pearl Skotnes, Marcia Slaten, Carol Slutzky, Craig Spurgeon, Kevin Stern, Ron Streicher, Steve Sulkes, Scott Sutton, Linda Stork, Tami Tyler, Carol Tomura, Jerry Trowbridge, Tamar Valenta, Howard Vanucci, Jessie Walters, Kim Wier, Carol Wikarska and others whose names may have been omitted.

KPFK STAFF:

GENERAL MANAGER: Will Lewis. **PROGRAM DIRECTOR:** Ruth Hirschman. **MUSIC:** David Cloud, Director. Katherine Calkin, Paul Vorwerk. **NEWS:** David Boxall & Carol Breshears, Co-Directors. Joe Ortiz. **PUBLIC AFFAIRS:** Jim Berland, Director. Barbara Cady, Earl Ofari, Maria Elena Vandevier. **CULTURAL AFFAIRS:** Paul Vangelisti, Director. **PRODUCTION:** Peter Sutheim, Director. Janet Dodson, Tim McGovern, Mark Rosenthal, Steve Tyler. **ENGINEER:** Don Wilson. **PROMOTIONS:** Barbara Spark, Director. **PROGRAM PRODUCERS:** Lucia Chappelle, Everett Frost. **SUBSCRIPTIONS:** Ahna, David Morrison. **ACCOUNTANT:** Susan Mendel, Joel Zeserson. **COMMUNITY EVENTS CO-ORDINATOR:** Mario Casetta. **CHIEF BUREAUCRAT:** Roy Tuckman. **SWITCHBOARD:** Susan Anderson, Julia Mendoza. **EXPANSION FUND DEVELOPMENT COORDINATOR:** Beverly Polokoff. **FOLIO EDITOR:** Roy Tuckman. **CETA TRAINEES:** Carol Wilson, Darlene England.

The KPFK Folio is not sold; it is sent free to each subscriber supporting our non-profit, non-commercial educational station, and contains the most accurate possible listings of the programs broadcast. Subscription rates are \$25 a year for working adults, \$15 for students, retired or unemployed etc., and \$65 for the 3729 Club. Free subscriptions are given to prison inmates.

Our transmitter is on Mount Wilson. We broadcast in stereo multiplex with an effective radiated power of 112,000 watts. Our broadcasts are Dolby "B" encoded with 25 microsecond pre-emphasis. We broadcast Dolby calibration tones Monday through Friday at noon and Monday through Saturday at 8pm. Our studios and offices are at 3729 Cahuenga Blvd. West in North Hollywood, Ca. 91604. Phones: (213) 877-2711 and 984-2711.

KPFK is owned and operated by the Pacifica Foundation, a non-profit institution. Subscriptions are transferable to the other Pacifica Stations: KPFA, 2207 Shattuck Ave., Berkeley, Ca. 94704. WBAI, 359 E 62nd St., N.Y. 10021. KPFT, 419 Lovett, Houston, Texas 77006.

SUBSCRIPTIONS

BILLING

Members of the 3729 Club and those being billed monthly: the computer will bill you when you are due. PLEASE wait for a bill. Returning the bill with your payment will insure crediting your account correctly, and save us the labor and expense of looking up your account to see what went wrong.

Sending in a payment without a bill or renewal form costs more to process than the cost of printing and mailing the form to you. If you do not receive a bill when you think you should, drop us a card about it, and we'll check out the account. You may be paid ahead or may not be down for periodic billing.

MOVING

The FOLIO will NOT follow you automatically when you move. It will be returned to us with your new address on it—after a couple of weeks—and we will change your address but probably not in time for the following FOLIO. So if you don't want to miss a month, fill out the change of address coupon on page 15. If we receive it before the middle of the month, you won't miss one Folio. (We get 500-1000 address changes a month, so your advance notice saves us lots of postage charges and helps keep us on top of things.).

RENEWAL AND MAILING—UPDATING PROCEDURES

The Folio is now being mailed between the 15th and 20th of the month. If you have been on the machine-labeled mailing list, have not moved recently, and are not lapsed, you should receive the Folio before the first of the month. If you don't (and do not have an outside ripoffable mailbox) contact your local Postmaster about delivery.

First renewal notices are sent out one month ahead of expiration. You will receive your last Folio with the second renewal notice about the beginning of the month your expiration date is up. This allows you to respond before the 2nd Wednesday of the month.

2nd Wednesdays are the key dates in subscription processing as anything processed by then is sent up to the computer, and all up-dated bills, renewals, and the Folio mailing list for the next month are printed and returned to us the following Monday. Folios are addressed and mailed by the end of that week.

As you can see, an address change or payment received by the 2nd Wednesday will take effect the next month. One day later, the same information will appear one month later.

ANNOUNCEMENT TO ALL BLIND KPFK SUBSCRIBERS

The Folio is available on cassette tape (returnable) to all blind subscribers to KPFK. If you would like to receive the Folio in this form, please tear off the address label on the back of your Folio and send it along with a note stating that you would like to be on the special blind mailing list. Within two months (hopefully) you will be receiving your complete program guide on cassette.

*please print ***

NEW SUBSCRIPTION		GIFT SUBSCRIPTION		3729 CLUB CONVERSION	
<input type="checkbox"/> Regular 1 year \$25 <input type="checkbox"/> 6 mos. \$13		GIVER		PASTE PRESENT FOLIO LABEL HERE	
<input type="checkbox"/> Student 1 year \$15 <input type="checkbox"/> 6 mos. \$8		Name _____			
<input type="checkbox"/> 3729 Club \$65.00		Address _____			
<input type="checkbox"/> 3729 Club payments (\$70.00)		City _____ (attach Folio label if subscriber) State _____ Zip _____			
\$30 enclosed. Bill me at _____ (\$5 min) per _____ (mo. or qtr)		RECIPIENT		<input type="checkbox"/> Enclosed is \$50 full payment <input type="checkbox"/> Enclosed is an initial payment of _____ (min. \$25) and bill me _____ (min.\$5) per _____ (month or qtr) (total \$55)	
Name _____		Name _____			
Address _____		Address _____			
City _____ State _____ Zip _____		City _____ State _____ Zip _____			



A NON PROFIT MEMBERSHIP ASSOCIATION
DEDICATED ONLY TO SERVING THE
INTERESTS OF THE CALIFORNIA CONSUMER

3729 CLUB

CCC ADDS NEW SOURCES AND SERVICES

pm

12:15 THE WOMAN IN MY HOUSE
12:30 THE ROMANCE OF HELEN TRENT
12:45 THE COUPLE NEXT DOOR
1:00 LIFE CAN BE BEAUTIFUL
1:15 MA PERKINS
1:30 PORTIA FACES LIFE

Film of the Month Club

PROFESSIONAL SERVICES EXPANDED:

Many new professional services can now be offered at especially low group rates due to recent changes in the California professional code laws. Now even larger savings are available on eye glasses, hearing aids, dental and medical services.

MORE MEDICAL PLANS ADDED:

In addition to Blue Cross, CCC now offers members their choice between several well established group medical pre-paid plans — including "HMO" 100% programs.

MORE 1976 SUMMER CHARTERS AVAILABLE:

Reservations for CCC charter jets to AMSTERDAM FRANKFURT LONDON MADRID and HAWAII are now being accepted. Prices range from \$300.00 to \$500.00 for round trip fare from two to six weeks duration.

MORE STEREO SOURCES ADDED:

CCC now has many "wholesale plus" sources offering large savings on almost every major name brand. Sources are located in Downtown Los Angeles, West Los Angeles, Orange County, San Diego, Van Nuys, Tarzana, Marina del Rey, Sherman Oaks, Pasadena and in the Santa Barbara Area — with more planned to be added in Central and Northern California soon.

CCC 2-FOR-1 INCLUDED FREE!

CCC's newly acquired "two for the price of one" dine out recreation, sport and special events program is growing rapidly. Many new sources honoring the program are being added weekly.

Now with every new or renewal membership in the 3729 Club, the 2-for-1 program will be provided at no additional charge.

AUTO PURCHASE & LEASE PROGRAM EXPANDED

Because of the large increases in new car manufacturers' prices, CCC now offers special short and long term leasing programs on almost all available makes and models. Members can lease compacts, vans, R V or luxury cars for less than normally required to buy.

USED CARS ADDED

A used car program offering only late models "Checked out." Cars, vans, wagons and R V backed with a special one-year warranty insurance protection (free to members) is now being offered. Previously, CCC would not refer members to any used car source because none were found to be reliable. But CCC now believes that today a good used car is a "better buy" than a new car.

DENTAL PLAN POPULAR

Like the group legal plan, the new CCC group dental plan is proving to be a welcomed addition to the long ever growing list of CCC membership services. Already a large number of KPFC subscribers have enrolled in the program, according to CCC membership services.

CCC AND THE 3729 CLUB ARE MUCH THE SAME

With the exception of the Film-Of-The-Month-Club, all the services offered by the 3729 Club are provided and managed by the Community Consumer's Council (CCC).

As a member of the 3729 Club you are also a member of the CCC and are entitled to all CCC membership benefits — including KPFC's Film-Of-The-Month-Club. The combined program can easily save you many times the tax deductible \$60.00 or more you donate each year to KPFC.

To convert your subscription to 3729 Club Membership, use the coupon on the bottom of page 2. Your present subscription is good for a \$15 "trade in" on a 3729 Club Subscription—membership includes Film of the Month Club and CCC privileges. [Please allow 6 weeks for processing your membership application].

TEMPORARY CARDS NO LONGER BEING RECOGNIZED!!!

There is a new system of enrollment for new and renewing members in which the old yellow cardboard "temporary card" is not used. The last of the temp cards were sent out on January 21—so all temp card holders should have their plastic cards by now.

If you still have only your temporary card—call Roy at KPFC. The CCC now sends out the plastic 3729 cards in a matter of days.

3729 CLUB RATES RISE!!

The price of a 3729 Club subscription has risen \$5 per year. Beginning April 1, 3729 Club membership costs \$65.00 or \$70.00 if the subscription is made in payments.

We regret the necessity of this price increase, but with all the new services which have been added in the last year by CCC in addition to the larger percentage of new films and extra film and play showings, the 3729 Club is a better investment than ever.

FILM OF THE MONTH CLUB

THE RESERVATION NUMBER IS 985-5735
(only for reservations at time of reservations.
Noone will answer it other times).

GEE ROY, I'M IN A SPOT. IT'S PRESS TIME AGAIN AND I DON'T HAVE A FILM FOR APRIL TIED UP YET. SAY SOMETHING CREATIVE IN THE FOLIO TO GET ME OFF THE HOOK

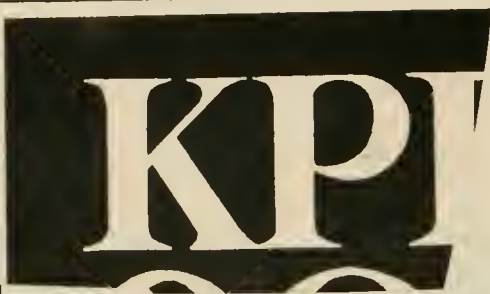
I DON'T KNOW WHAT DALE THINK EVANS IF I DO, BUT AT LEAST I'LL TELL THEM TO LISTEN FOR ANNOUNCEMENTS WHICH WILL BE GIVEN FREQUENTLY AT LEAST A WEEK BEFORE RESERVATIONS START.

WHO CAN JOIN THE FILM OF THE MONTH CLUB?

Film Club privileges are available to all 3729 Club members—and to get into the Film Club, you must join the 3729 Club—see top of this page and coupons on page 2.

DON'T FORGET TO TELL THEM THAT IF THEY CAN'T STAND TO LISTEN TO SEND A SELF-ADDRESSED POSTPAID [9 cents] POSTCARD TO BARBARA SPARK AND SHE'LL NOTIFY THEM BY MAIL AS SOON AS WE FIND OUT WHEN AND WHERE AND WHICH





KPFK offers a tape or cassette of any one of the following radio programs free to each person who (a) joins the 3729 Club, (b) converts from a regular subscription to a 3729 Club subscription or (c) sends a donation of \$60.00 or more. These premiums are for actual money received, not for pledges: your check or money order must be enclosed with the accompanying order form.

OLD RADIO

1. **CBS RADIO WORKSHOP. "BRAVE NEW WORLD."**
Aldous Huxley narrates his visionary novel. The book was published 25 years before this premiere broadcast of January 27, 1956
2. **THE JACK BENNY SHOWS**
Two vintage Bennys, complete with the classic routines, Mary, Phil, Rochester and the gang.
3. **THE FRED ALLEN SHOW**
The classic broadcast of March 20th, 1940, when an eagle got loose in the studio: radio verite at its best dramatic moments.
4. **"STREET SCENE" by CLIFFORD ODETS**
A Theater Guild of the Air Production starring Shirley Booth and Richard Conte — the steamy sidewalks of Depression New York, as broadcast on December 11, 1949.
5. **THE GREAT JOHN GARFIELD**
The Proletarian Hero in "Saturday's Children" with Jane Wyman, broadcast in 1947, and with Rosemary DeCamp in "Pride of the Marines," broadcast in 1946. Produced by the Screen Guild Players and Academy Award Theater respectively.

PACIFICA RADIO

6. **TRIBUTE TO PAUL ROBESON**
Vintage Pacifica assembled from interviews, reminiscences, out-of-print records — a ninety minute documentary of the great black singer.
7. **LADY DAY: BILLIE SINGS THE BLUES**
After her death, the mystique of the lady with the gardenia was probed by Gillespie and Horne in San Francisco, Terkel in Chicago and Schiffman at Harlem's Apollo Theater. Included are passages from Billie Holiday's autobiography and selections from her work, including the banned "Gloomy Sunday." A Pacifica Archives special.
8. **EDITH PIAF**
A tribute to the French singer, illustrated by her songs, including a number of rare out-of-print recordings. Produced by KPFK's documentarian extraordinaire, Carlos Hagen.
9. **THIS LAND IS YOUR LAND: The Life, Times and Music of Woody Guthrie**
A special production including reminiscences by Bess Loman Hawes and Will Geer, with Woody's songs performed by Don McLean, Jack Elliot, Joan Baez, Arlo Guthrie, among others. Produced by Roz and Howard Larman.
10. **THE WIT AND WISDOM OF WATERGATE**
The cast has changed and the records are all gone (a collectors item as we promised) but there are tapes. Produced by KPFK from the actual Senate Hearings, these bicentennial minutes feature Sam Ervin's rendition of Shakespeare, John Dean's Greatest Lines, and the Teutonic Twins (Hal-deman and Ehrlichman).

SPECIAL RADIO OFFER!

PLEASE RUSH ME THE
PROGRAM CIRCLED BELOW:

☐ I want tape

☐ I want cassette

1. CBS Radio Workshop: Brave New World
2. The Jack Benny Shows
3. The Fred Allen Show
4. "Street Scene"
5. The Great John Garfield
6. Tribute to Paul Robeson
7. Lady Day
8. Edith Piaf
9. This Land Is Your Land: Woody Guthrie
10. The Wit and Wisdom of Watergate

My check for \$_____ IS ENCLOSED

My check for \$_____ is enclosed, which
applies to:

- ☐ New 3729 Club membership (\$65.00)
- ☐ 3729 Club Conversion of present
subscription (\$50)
- ☐ Donation (\$60.00 or more)



All Contributions are tax deductible.

MAIL TO: KPFK
P.O. Box 5739
Los Angeles, Calif. 90051

NAME _____

ADDRESS _____

CITY & ZIP _____

PHONE _____



EDWARD R. MURROW

A RECREATION OF A COMPOSITE DAY IN THE LIFE OF NETWORK RADIO DEDICATED TO EDWARD R. MURROW. PROGRAMS MAY BE PRE-EMPTED FOR SPECIAL NEWS REPORTS AS THEY DEVELOP.

Produced for Marathon '76 by Jay Lacey.
Time capsule of current events covers 1939 through 1960.

[ALL PROGRAMS ARE AT APPROXIMATE TIMES THEY WERE ORIGINALLY BROADCAST]

I Can Hear It Now



Edwin Duerr

April 1

pm

- 7:00 INTRODUCTION
- 7:10 PRIME MINISTER NEVILLE CHAMBERLAIN
- 7:15 NEWS - FROM LONDON
- 7:30 THE LONE RANGER
- 8:00 MR. & MRS. NORTH
- 8:30 THE ADVENTURES OF BULLDOG DRUMMOND
- 9:00 LUX RADIO THEATER
- 10:00 THE BELL TELEPHONE HOUR
Guest is Jascha Heifetz.
- 10:30 INFORMATION PLEASE
- 11:00 NEWS - LONDON AFTER DARK
- 11:30 WOODY HERMAN
From the Rendezvous Ballroom in Balboa, California.
- 12:15 NEWS
- 12:30 LIVE REMOTE
Closing night at the New York World's Fair.

VIA SHORTWAVE-----

- 1:00 FROM SOUTH AFRICA
The Eleventh Hour
Beyond Midnight
- 2:00 FROM THE BBC
"Journey to the Center of The Earth"
Science Fiction in 8 chapters.

April 2

am

- 6:00 NEWS - CBS NEWS ROUNDUP
- 6:30 LIVE REPORTS FROM THE U.S. SENATE
- 7:30 PRESIDENT ROOSEVELT ADDRESS TO THE NATION
- 8:00 THE BREAKFAST CLUB
- 9:00 VOX POP
- 9:15 SIGMOND SPAETH'S MUSIC QUIZ
- 9:30 FAMILY SKELETON
- 9:45 JIMMY FIDLER
Hollywood gossip.
- 10:00 VALIANT LADY
- 10:15 POP GOES THE QUESTION
- 10:30 DOROTHY KILGALLEN
The voice of Broadway.
- 10:45 JUST PLAIN BILL
- 11:00 ROAD OF LIFE
- 11:15 VIC AND SADE
- 11:30 SNOW VILLAGE SKETCHES
- 12:00 KATE SMITH SPEAKS

EDWIN DUERR

Famous Director from the heyday of Radio will Direct Thrilling Radio Drama

THE LAUGHING MAN

by

ARCH OBLER

With MARVIN MILLER
and
a cast of Old Time Radio STARS!

LIVE TONIGHT!

from our studios at
8 P.M.

pm

- 12:15 THE WOMAN IN MY HOUSE
- 12:30 THE ROMANCE OF HELEN TRENT
- 12:45 THE COUPLE NEXT DOOR
- 1:00 LIFE CAN BE BEAUTIFUL
- 1:15 MA PERKINS
- 1:30 PORTIA FACES LIFE
- 1:45 AUNT JENNY
- 2:00 YOUNG DOCTOR MALONE
- 2:15 JOYCE JORDAN, M.D.
- 2:30 THE GUIDING LIGHT
- 2:45 PEPPER YOUNG'S FAMILY
- 3:00 MORTON DOWNEY
- 3:15 WHEN A GIRL MARRIES
- 3:30 MYRT AND MARGE
- 3:45 THE RIGHT TO HAPPINESS
- 4:00 BACKSTAGE WIFE
- 4:15 STELLA DALLAS
- 4:30 LORENZO JONES
- 4:45 YOUNG WIDDER BROWN
- 5:00 TERRY AND THE PIRATES
- 5:15 HOP HARRIGAN
- 5:30 THE MARATHON BEGINS!
- 6:30 THE KPEK EVENING NEWS
- 8:00 "THE LAUGHING MAN"
by Arch Obler, directed by Edwin Duerr - LIVE FROM OUR STUDIOS!



THE OLD RADIO MARATHON RIDES\$ AGAIN!

MONDAY THROUGH FRIDAY

---(For weekend programming see page. 12)

EARLY MORNING (6-9 a.m.)

THE GREAT MAESTROS

(Koussevitzky and Toscanini conducting)

(See page 13 for concert details).

LATE MORNING (10 - 12n)

THE MYSTERY MIX

(Sam Spade, Mr. and Mrs. North, The Thin Man, and Yours Truly Johnny Dollar)

AFTERNOONS (12-4p.m.)

MATINEE THEATER

(See page 13 for program details).

SUNSET (4-6 p.m.)

SOAP OPERAS, SOAP OPERAS

Ma Perkins, One Man's Family, Stella Dallas and Life Can Be Beautiful in no particular order. Nothing should detergent you from listening.

EVENINGS (7- 11p.m.)

THE FAMILY HOURS

(Jack Benny, Fred Allen and a "Wild Card" from a deck that includes Henry Morgan, Edgar Bergen-Charlie McCarthy, Bob Hope, George Burns and Gracie Allen and Bob and Ray).

ROUND MIDNIGHT

"SUSPENSE!"

(A tale well calculated to keep you in . . .)



Claudia Morgan & Les Tremayne in
"The Thin Man."



George Burns &
Gracie Allen in 1934

Harry Von Zell
(1930)



Jack Benny & Fred Allen

WE INTERRUPT THE MARATHON FOR THE FOLLOWING PROGRAM. . . .

THE EVENING NEWS will be presented throughout the Marathon, in a 30 minute version. Please bear with us if the weekday version is delayed past the normal 6 p.m. broadcast time. The COMMENTARIES will also continue through the month: they, too, may be presented later than usual.

THE LOS ANGELES PHILHARMONIC ORCHESTRA CONCERTS, live-on-tape, will air on Wednesday evenings. The programs include:

WEDNESDAY, APRIL 7

8:00 LOS ANGELES PHILHARMONIC—
LIVE IN CONCERT
MENOELSSOHN: *Calm Sea and Prosperous Voyage*, Op. 27; *Piano Concerto No. 1 in G Minor*, Op. 25; Gary Graffman, soloist; SHOSTAKOVICH: *Symphony No. 8 in C Minor*, Op. 65. Gennady Rozhdestvensky conducts. Recorded with the Dolby "A" noise reduction system. Technical production by Ronald Streicher and Mark Rosenthal. David Cloud hosts. Stereo.

WEDNESDAY, APRIL 21

8:00 LOS ANGELES PHILHARMONIC—
LIVE IN CONCERT
HAYDN: *Symphony No. 83 in G Minor*; *SUBOTNICK: Before the Butterfly* (world premiere); BEETHOVEN: *Violin Concerto in D*, Op. 61; Ida Haendel, soloist. Zubin Mehta conducts. Recorded with the Dolby "A" noise reduction system. Technical production by Ronald Streicher and Mark Rosenthal. David Cloud hosts. Stereo.

WEDNESDAY, APRIL 14

8:00 LOS ANGELES PHILHARMONIC—
LIVE IN CONCERT
DRUCKMAN: *Windows*; WIEN—*IAWSKI: Violin Concerto No. 2 in D Minor*, Op. 22; Pinchas Zuckerman, soloist; STRAUSS: *Also Sprach Zarathustra*, Op. 30. Sidney Harth conducts.

WEDNESDAY, APRIL 28

8:00 LOS ANGELES PHILHARMONIC—
LIVE IN CONCERT
BEETHOVEN: *Piano Concerto No. 5 in E-Flat*, Op. 73; Vladimir Ashkenazy, soloist; COPLAND: *Symphony No. 3*. Zubin Mehta conducts. Recorded with the Dolby "A" noise reduction system. Technical production by Ronald Streicher and Mark Rosenthal. David Cloud hosts. Stereo.



Zubin Mehta, Conductor
Los Angeles Philharmonic

"A witty, literate comedy

Stanley Eichelbaum, S.F. Examiner

"Glistening, witty and ironic. 'The Romantic Englishwoman' is a pleasure to watch. A formidable display of stylish direction. Splendidly controlled and deftly articulated performances. It is so beautiful, with sumptuously photographed handsome interiors and gorgeous international locales—and so beautifully made."

—Kevin Thomas, Los Angeles Times

"Glenda Jackson and Michael Caine are both expert in their roles. 'The Romantic Englishwoman' is a thoroughly modern movie, as chic and sharp-tongued as its subject. It's great fun."

—Bridget Byrne, Los Angeles Herald-Examiner

"'The Romantic Englishwoman' is one of the few civilized entertainments to open in recent months. Delicious. It is Losey in a lighter vein. I liked 'The Romantic Englishwoman'."

—Andrew Sarris

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MICHAEL CAINE
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ROGER CORMAN and DANIEL M. ANGEL present A JOSEPH LOSEY FILM

The Romantic Englishwoman

co-starring MICHEL LONSDALE BEATRICE ROMAND KATE NELLIGAN NATHALIE DELON
Produced by DANIEL M. ANGEL Directed by JOSEPH LOSEY From the novel by THOMAS WISEMAN Screenplay by TOM STOPPARO Music by RICHARD HARTLEY
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Maureen McIlroy



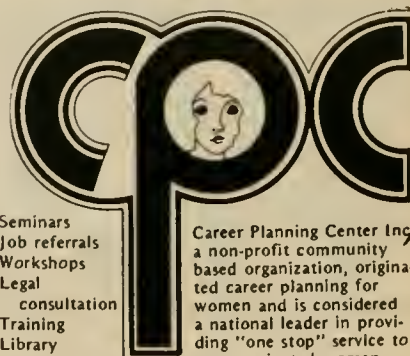
One of the most distinguished awards in broadcasting was awarded to KPFFK for the documentary drama *Colette: Battles, Feasts and Solitudes*. The program features Maureen McIlroy as the writer, director and major performer. Maureen presented Virginia Woolfe's *Mrs. Dalloway* on the *Morning Reading* more than a dozen years ago. It was such a memorable reading that when we discovered that it had been erased, we asked her to recreate it again. She went on to produce her first documentary, an account of Virginia Woolfe's life, based entirely on biographical material.

Last year Maureen presented a month of readings from the works of Colette, and went on to create the documentary of her life. In their award citation the judges wrote:

A sensitive compilation of materials by and about the French writer, Colette, into an outstanding radio documentary drama. Maureen McIlroy is to be congratulated, not only for her skillful weaving of appropriate literary works into a cohesive picture, but for her use of sound, music and voice to bring life to the words. Not the least of this program's charms and attractions is the fact that it left the listener wanting to know even more about this artist as the presentation concludes.

We are planning to rebroadcast the program on Wednesday evening, July 14 at 7:05 p.m. in honor of Bastille Day. If you happened to miss the original broadcast, we urge you to listen in. *Colette* is in the golden tradition of Pacifica documentaries, the quality program that ages like a good wine as the years go by.

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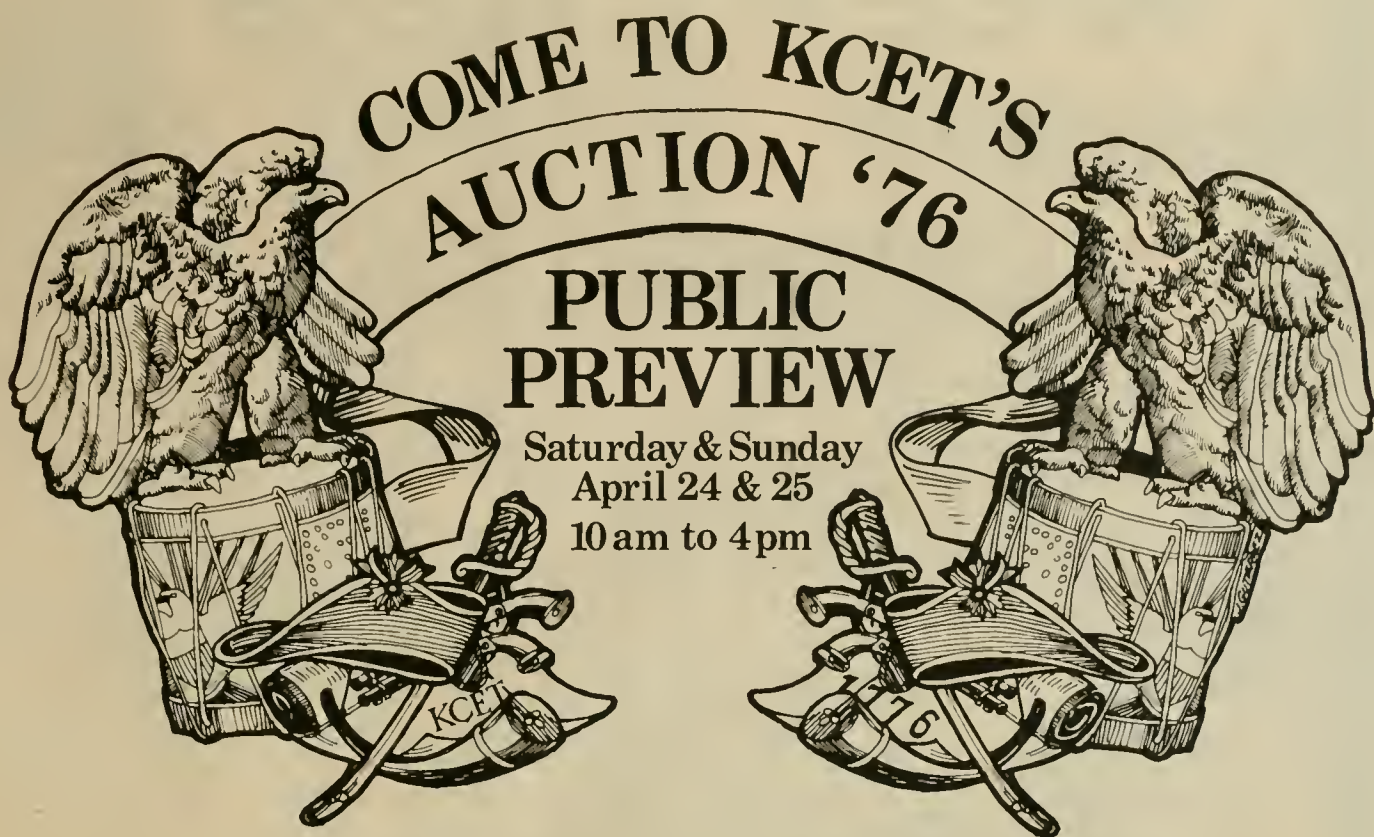
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Among the many well known artists whose works will be on display are:

Marc Chagall, Gerhard Marcks, Marion Pike, Salvador Dali, Tony Mafia, Claire Falkenstein, Fernand Leger, Walter Groshong, Julie MacDonald, Hans, Burkhardt, Paul Blaine Henrie, La Vere Hutchings, Hyam, Ludwig Voss, Heinrich Hermanns, Sassone, Abramavitch, Bong Kae Tim, Gabrielle Brill, Klaus Brill, Honore Daumier, Richard Rubens, Jim Dine, Milt Gross, June Wayne, Annette Robyns, Guillermo Zuniga, and Cybis Porcelain.

Among the antiques on display will be: circa 1820 German Tabernacle; pair of King George III mirrors; 19th Century Sheraton sideboard; Tiffany Faverille Lamp; Surrey; circa 1881 child's desk.

WEEKENDS



SATURDAYS

JOAN FONTAINE
IN "REBECCA"



DAN SEYMOUR, LIONEL BARRYMORE, CLAIRE TREVOR,
EDWARD G. ROBINSON, THOMAS GOMEZ, LAUREN BACALL,
HUMPHREY BOGART IN "KEY LARGO" (WARNER BROS.)



LEW AYRES, OLIVIA DE HAVILLAND (in dual
role) IN "DARK MIRROR"
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ADOLPHE MENJOU, PAT O'BRIEN IN "FRONT PAGE"

MORNINGS (8-10a.m.)

LET'S PRETEND:

for those too young to remember, this is the Children's Hour of radio. Witches, fairies, princesses and dragons abound.

AFTERNOONS (10a.m.-6p.m.)

THE SERIALS: "I LOVE A MYSTERY" by Carleton L. Morse

- April 3: *Bury Your Dead, Arizona'*
- April 10: *The Thing That Cried In The Night*
- April 17: *Dead Men Prowl*
- April 24: *The Richard Curse*

EVENINGS (7 - Midnight)

- April 3: *Key Largo* with Edward G. Robinson and Claire Trevor *AND A Tribute to Paul Robeson.*
- April 10: *The Front Page* with Pat O'Brien and Adolphe Menjou *AND Lady Day: Billie Sings The Blues.*
- April 17: *Dark Mirror* with Lew Ayres and Loretta Young *AND Edith Piaf: A Musical Tribute.*
- April 24: *Rebecca* with Joseph Cotton and Joan Fontaine *AND Woodie Guthrie: This Land Is Your Land.*

SUNDAYS

AFTER HOURS (Midnight onwards)

The "X" Rated Comedians: Lenny Bruce, George Carlin, Dick Gregory, The Firesign Theatre.

Mornings (10 - 1 p.m.)

NUCLEAR POWER FOR WAR AND PEACE

Each Sunday, KPFC's Public Affairs Department will present episodes in the history and development of nuclear weapons, energy, and their consequences. This will be a prelude to the month of May in which we will examine the California Nuclear Initiative (Proposition 13) and nuclear defense policy and strategy.

The Sunday programs will focus on the nuclear explosions of Hiroshima and Nagasaki, the Manhattan Project, the case of Julius and Ethel Rosenberg and the impact of nuclear weaponry on the Cold War.

AFTERNOONS: (1-5 p.m.)

THE SUNDAY OPERA with Fred Hyatt

On April 18, Mario Casetta will guest host a special tribute to Paul Robeson.

On April 25, Fred Hyatt will observe the 50th Anniversary of the World Premiere Performance of the great Puccini Opera, "Turandot."

EVENINGS (7 - 9:30 p.m.)

TOWN HALL TONIGHT with Fred Allen

LATER ON (9:30 - 12m)

FOLKSCENE with Roz and Howard Larman



MATINEE THEATER

(Afternoons 12-4p.m.)

- Mon 5 **RUGGLES OF REDGAP**
With Charles Laughton and Charles Ruggles.
- Tues 6 **KEYS OF THE KINGDOM**
With Gregory Peck.
- Wed 7 **THE DEVIL AND MISS JONES**
With Charles Coburn and Virginia Mayo.
- Thur 8 **THE ENCHANTED COTTAGE**
With Peter Lawford
- Fri 9 **LOST ANGEL**
With Margaret O'Brien.



Paul Muni as Louis Pasteur



Elizabeth Taylor (with Lassie)

- Mon 19 **MORNING GLORY**
With Elizabeth Taylor.
- Tues 20 **YOU COULD LOOK IT UP**
By James Thurber with William Frawley.
- Wed 21 **SO BIG**
By Edna Ferber with Virginia Bruce.
- Thur 22 **THE FAILURE**
With Ward Bond.
- Fri 23 **SMILIN' THROUGH**
With Lew Ayres.

PHOTOS FROM
"A New Pictorial
History of the
Talkies" by Daniel
Blum



Margaret O'Brien

- Mon 12 **THE WHITE CLIFFS OF DOVER**
With Irene Dunne
- Tues 13 **A STAR IS BORN**
With Frederic March.
- Wed 14 **THE LIFE OF LOUIS PASTEUR**
With Paul Muni
- Thur 15 **THE BARKER**
With Charles Bickford
- Fri 16 **PARNASSUS ON WHEELS**
With Ruth Hussey



Gregory Peck in "Keys of the Kingdom"
(with Thomas Mitchell and Rose Stradner)



Barry Fitzgerald

- Mon 26 **RANDOM HARVEST**
With Joan Fontaine.
- Tues 27 **OUR OWN KIND**
With Barry Fitzgerald
- Wed 28 **WYATT EARP**
With Richard Conte.
- Thur 29 **ROOM FOR A STRANGER**
With Frank Sinatra.
- Fri 30 **NIGHT TRAIN**
With Rex Harrison.

Charles Laughton in "Ruggles of Redgap"

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ARTURO TOSCANINI



KOUSSEVITZKY IN 1924

- Mon 5 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
Featured works today: *COP- LAND: Appalachian Spring; El Salon Mexico.* (RCA Victrola 1221).
- Tues 6 **TOSCANINI AND THE NBC SYMPHONY**
Featured work today: *BEETHOVEN: Symphony No. 3* (RCA LM 2387).
- Wed 7 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
SIBELIUS: Symphony No. 5; Pohjola's Daughter. (RCA Victrola 1047).
- Thur 8 **TOSCANINI AND THE NBC SYMPHONY**
DEBUSSY: La Mer (RCA LM 1833).
- Fri 9 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
STRAUSS: Till Eulenspiegel (RCA Camden 101).

- Mon 12 **TOSCANINI AND THE NBC SYMPHONY**
RESPIGHI: Feste Romane (RCA LM 1973).
- Tues 13 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
SCHUBERT: Symphony No. 8 (RCA Victrola 1018).
- Wed 14 **TOSCANINI AND THE NBC SYMPHONY**
SIBELIUS: Symphony No. 2 (From the NBC broadcast of December 7, 1940). (RCA LM 6711).
- Thur 15 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
DEBUSSY: La Mer. (RCA Camden 376).
- Fri 16 **TOSCANINI AND THE NBC SYMPHONY**
BERLIOZ: Harold in Italy (from the NBC broadcast of November 29, 1953). (RCA LM 1951).

- Mon 19 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
PROKOFIEFF: Symphony No. 5 (RCA LM 1045).
- Tues 20 **TOSCANINI AND THE NBC SYMPHONY**
BRAHMS: Double Concerto (From the NBC broadcast of November 13, 1948). (RCA LM 2178).
- Wed 21 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
BERLIOZ: Harold in Italy (William Primrose, viola). (RCA Victrola 1222).
- Thur 22 **TOSCANINI AND THE NBC SYMPHONY**
VERDI: Te Deum. (From the NBC broadcast of March 14, 1954). (RCA LM 1849).
- Fri 23 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
STRAUSS: Also Sprach Zarathustra. (RCA Camden 173).

- Mon 26 **TOSCANINI AND THE NBC SYMPHONY**
TCHAIKOVSKY: Piano Concerto No. 1 (Vladimir Horowitz, piano). (RCA Victrola VIC 1554).
- Tues 27 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
TCHAIKOVSKY: Symphony No. 4. (RCA LM 1008).
- Wed 28 **TOSCANINI AND THE NBC SYMPHONY**
SHOSTAKOVICH: Symphony No. 1 (from the NBC Broadcast of March 12, 1944). (RCA LM 6711).
- Thur 29 **KOUSSEVITZKY AND THE BOSTON SYMPHONY**
TCHAIKOVSKY: Symphony No. 5. (RCA LM 1047).
- Fri 30 **TOSCANINI AND THE NBC SYMPHONY**
HAYDN: Symphony No. 99 (From the NBC broadcast of March 12, 1949). (RCA LM 6711).

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THE KPFK POLL!

We have had the program poll, presented in the October Folio, computerized, and are analyzing the results. We expect to be making changes in response to what over 800 of you representing nearly 2000 listeners have told us regarding your program tastes and times. The following list contains the most popular programs in alphabetical order. (In the best interests of avoiding strife, jealousy, ego collapse, etc., the program staff has taken a blood oath to keep the numerical figures confidential. We see in this policy great creative potential for our paranoid listeners — We Know You're Out There!). —P.D.

THE TOP TEN from A — Z are:

Boston Symphony	Dealing
Carlos Hagen Presents	The Evening News
The Car Show	Open Journal
Charles Morgan's Commentary	Organic Gardening
Cleveland Orchestra	William Winter's Commentary

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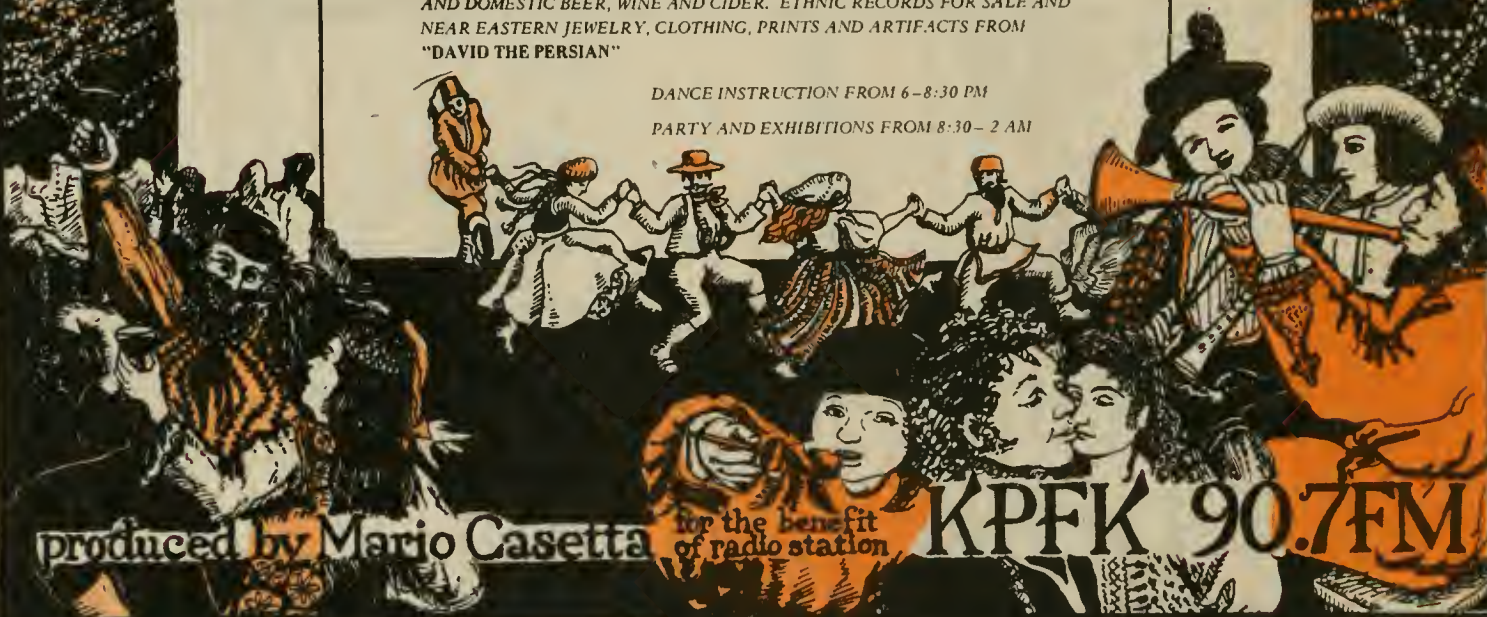
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